

Press release

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Industry experts and academics offer inside track on smart security and AI powered fire safety at Secutech Vietnam

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To give participants an edge in the market, Secutech Vietnam will put future trends under the microscope during a series of conferences and seminars from 19 – 21 July at the Friendship Cultural Palace in Hanoi. With strong support from big industry names, universities and government units, the latest technology trends and solutions to pain points will be highlighted.

The Secutech Vietnam fringe programme is well known for focusing on the most important regional security and fire safety issues. This year, the spotlight is on several key questions: What's the future of access control? How can business owners and property managers reduce false alarms at monitoring stations? And how can we respond more swiftly to genuine threats using AI, while reducing operating costs? With more than 350 exhibitors from 23 countries and regions at the fairground, and thousands of trade visitors attending the show, this year's fringe programme provides the perfect opportunity for knowledge to be shared.

Smart Security Solutions Conference powered by asmag.com

Mobile access control systems are expected to become prevalent across sectors such as commercial buildings, residential complexes, hospitality, education, and healthcare. Meanwhile, smart transportation & license plate recognition (LPR) is poised to become a popular topic in the Vietnamese market as the government emphasises a well-connected and secure transportation network.

Highlights of the Smart Security Conference include:

- **Mobile Access Control Seminar: 20 July, 2/F meeting room, Hall C**

Speakers: ASTEC, ASIS Technologies, Gallagher Security, Salto Systems, Silver Sea Joint Stock Company, Techpro and Zoom Tech.

Topics focus on high security standards, mobile access control for enterprises, facial recognition systems, cloud access control

Messe Frankfurt (HK) Ltd
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solutions for working spaces, touchless high security access control solutions and mobile surveillance solutions.

- **Smart Transportation & License Plate Recognition (LPR) Seminar: 20 July, Ball Room, 2/F in Hall C**

Speakers: Motorola Solutions, Network Optix, Pixelab Technology, and Videonetics

Topics focus on smart traffic & transportation, enhancing mobility and efficiency, AI Powered cloud-native security for smart transportation security and traffic flow, monitoring stations by AI, and the future of AI applications.

Artificial intelligence (AI) applications for fire alarm equipment in the Vietnamese market

In response to growing market demand for fire alarm equipment in the local market, driven by Hanoi's strictly enforced fire regulations and inspections, the Conference on Applying AI Technology to Fire Alarm Equipment will be held on 19 July.

Running from 1 pm to 5 pm in the Seminar Room on 2/F, the conference will be kicked off with opening remarks from government representatives from the Fire Police Department and Ministry of Public Security. Industry experts and academics from 3SCorp, KFI (Korea), Hanoi University of Civil Engineering, NFES (Japan), SCDF (Singapore), the University of Fire Prevention and Fighting, Viettel and Z113 will be present to discuss a range of future-focused topics, such as AI technology applications in equipment incident reporting, remotely-controlled unmanned firefighting aircraft, firefighting robots, and many more.

A panel discussion between government units and industry players will follow on 20 July. Attendees will be provided with opportunities to share and learn new ideas from industry experts and government officials.

Secutech Vietnam will feature more than 350 local and overseas exhibitors from 23 countries and regions displaying their latest products and technologies across 12,000 sqm of exhibition space. In addition to country pavilions from Japan, Korea, Singapore and Vietnam, individual exhibitors will also be present from Belarus, Belgium, Bulgaria, Canada, China, the Czech Republic, France, Germany, India, Italy, Luxembourg, Malaysia, New Zealand, Poland, Sweden, Taiwan, the UAE, the UK and the US. An expected 12,000 visitors are also anticipated to source from the fair's comprehensive range of product categories including two concurrent events: Fire & Safety and SMAbuilding. In addition to various conferences and seminars, value-added service such as the one-on-one business matching programme will be arranged.

Secutech Vietnam
19 – 21 July 2023
Freindship Cultural Palace
Hanoi

For more details about Secutech Vietnam, please visit www.secutechvietnam.com. Alternatively, please call Ms Michelle Chu at +886 2 8729 1068 or send an email to

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Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With ten trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

Further information at www.safety-security-fire.messefrankfurt.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

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