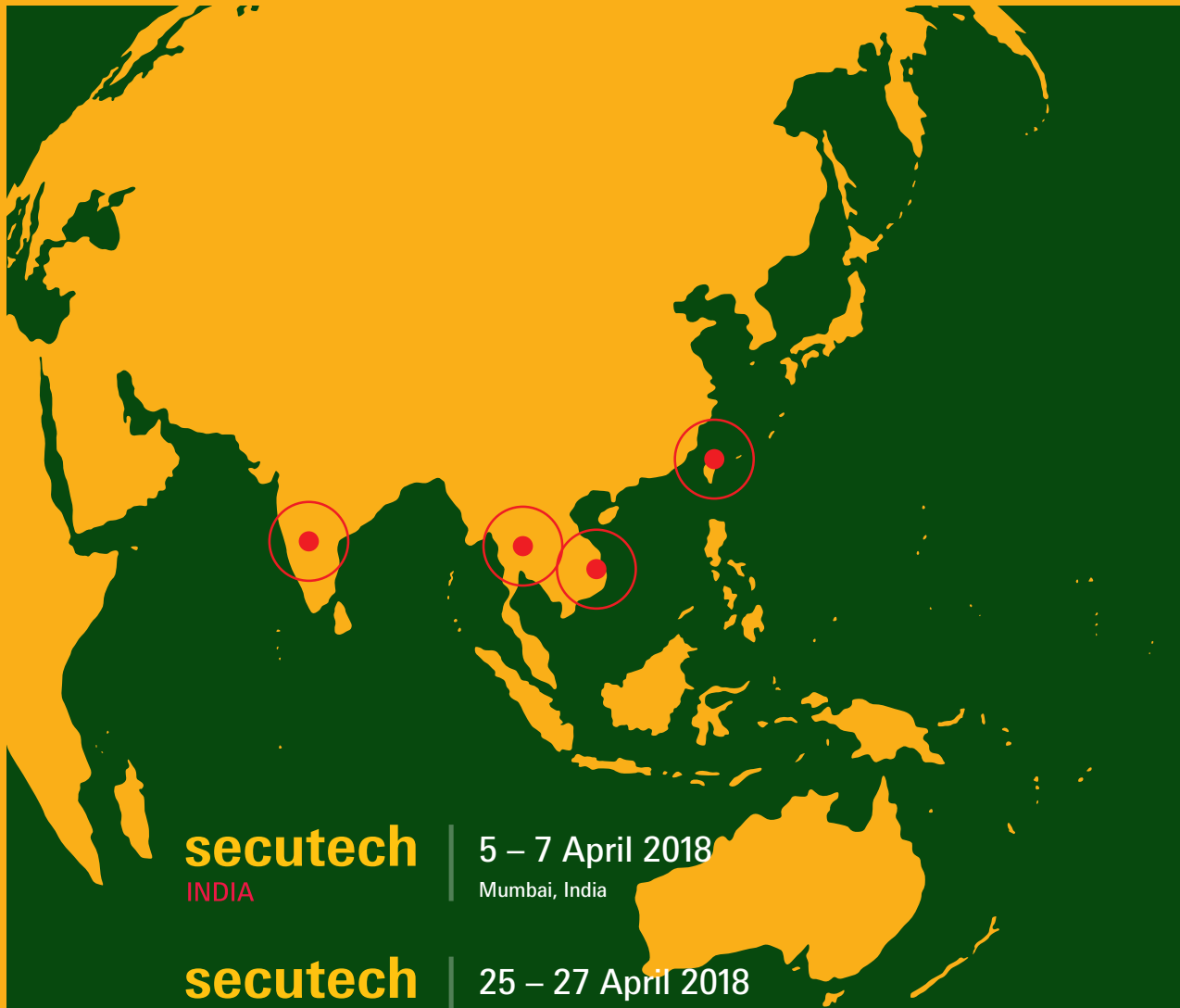


Messe Frankfurt Opens the Door to Asia's Security & Fire Safety Markets

Security ◦ Smart home ◦ Smart city ◦ Connected IoT solutions ◦ Fire and safety

4 shows ♦ 66,500 square meters ♦ 72,500 visitors



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INDIA

5 – 7 April 2018

Mumbai, India

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International Security Expo

25 – 27 April 2018

Taipei, Taiwan

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VIETNAM

16 – 18 August 2018

Ho Chi Minh City, Vietnam

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THAILAND

8 – 10 November 2018

Bangkok, Thailand



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INDIA

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International Security Expo

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VIETNAM

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THAILAND

Dates	5 – 7 April 2018	25 – 27 April 2018	16 – 18 August 2018	8 – 10 November 2018
Location	Mumbai	Taipei	Ho Chi Minh City	Bangkok
Size	20,000 sqm	30,000 sqm	9,000 sqm	7,500 sqm
Visitors numbers	28,000	24,000	12,000	8,500
Ideal for	<ul style="list-style-type: none"> • Fire and safety • Smart city 	<ul style="list-style-type: none"> • Connected IoT solutions • Smart home • Solutions for intelligent transportation, retail, factory 	<ul style="list-style-type: none"> • Fire safety and rescue • Smart home and home automation • Solutions for intelligent transportation, retail and factory 	<ul style="list-style-type: none"> • Smart city • Smart home • Solutions for retail, hospitality and residential communities
Unique strengths	<ul style="list-style-type: none"> • The Indian government plans extensive investments in 100 smart city projects across the sub-continent. In addition, the government promotion of the "Make in India" initiative will promote investment in industry and infrastructure. • The show's fire section enjoys the support of 2 major industry associations FPAI and FSAI helping bring high quality channel visitors to the show. 	<ul style="list-style-type: none"> • Introduces solutions beyond security – has dedicated pavilions to showcase solutions combining analytics and IoT technologies. • Regional hub: the show draws visitors from Japan, Korea, Malaysia, Singapore and the Philippines. • Exceptionally strong smart home section and solution demonstration area 	<ul style="list-style-type: none"> • Vietnam is going through a major construction boom of commercial, residential and infrastructure facilities. The demand for security and fire and safety products makes it one of ASEAN's fastest growing markets. • The show is organized in close collaboration with the local fire department, bringing in large numbers of qualified end users and channel players from the fire and safety fields. 	<ul style="list-style-type: none"> • Thailand is SEA's second largest economy with large scale investment in smart and safe city projects. • The show is concurrent with the Thailand Building Fair and the Thailand Lighting Fair. This will allow the show to achieve maximum synergy between visitors. • There is a demand for fire and safety solutions for hospitality, large scale residential communities, shopping malls, industrial areas etc.
Show highlights	<ul style="list-style-type: none"> • Secutech Connect – Unique business matching with vertical end users • Fire and Security Conclaves • Secuna Shield Awards 	<ul style="list-style-type: none"> • Thematic pavilions: Smart Factory, Video Analytics and Intelligent Retail • Smart Home Expo • Z-Wave Pavilion • Solutions for Connected Cars and Intelligent Transportation 	<ul style="list-style-type: none"> • Fire Safety & Rescue Seminar • Smart Solutions Forum • Outdoor Live Demo Zone 	<ul style="list-style-type: none"> • Intelligent Video Gallery • Smart City Demo Area • Smart Lock Alley • Z-Wave Solution Area • Smart Home Solution Center

• Contact us

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