

Show details

Date

16 – 18 August 2018

Venue

Saigon Exhibition & Convention Center (SECC)

Ho Chi Minh City, Vietnam

Exhibitors

300 (estimated)

Visitors

13,000 (estimated)

Official media



Organiser contact

Global contact:

Messe Frankfurt New Era Business Media Ltd

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Vietnam contact:

Vietnam Advertisement & Fair Exhibition JSC – Vietfair

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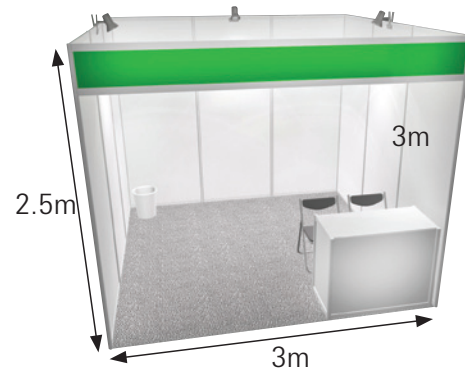
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Participation fees

USD 320 / sqm (standard booth / min. 9sqm)

USD 280 / sqm (raw space / min. 18sqm)

Supporters

- Ministry of Public Security
- Ministry of National Defense
- Ministry of Industry & Trade
- Ministry of Planning & Investment
- Ministry of Science & Technology
- Ministry of Transport
- Ministry of Construction
- Vietnam Chamber of Commerce & Industry – VCCI
- General Dept. of Technology & Logistics – Ministry of Public Security
- Dept. of Fire Prevention & Rescue – Ministry of Public Security
- Fire Fighting and Prevention Police of Ho Chi Minh City
- Fire Fighting and Prevention Police of Binh Duong, Dong Nai
- APSA Vietnam
- Council of Taiwanese Chambers of Commerce in Vietnam, HCMC, Dong Nai, Binh Duong, Vung Tau, Junior Chapter

Subject to change, as of January 2018

fire & safety

powered by Secutech Vietnam

The premier fire safety & rescue exhibition in Vietnam

16 – 18 August 2018

Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City

www.secutechvietnam.com



Vietnam lights its way for fire and safety industry

Fire & Safety Vietnam, powered by Secutech Vietnam, is the place for industry leaders, top brands and key buyers to come together and explore the latest innovations and vertical solutions for the fire and safety sectors in one of the world's key markets.

Why Vietnam?

Fastest economic growth in the area

The Gross Domestic Product (GDP) in the ASEAN region has surged to USD 2.6 trillion in 2016 – which is about the size of UK’s total economy. Among all the ASEAN countries, Vietnam posts the fastest growth in the region. The average GDP annual growth rate in Vietnam increased by 6.74% from 2000 to 2017, while the GDP rate rose by 7.46% in the third quarter of 2017 alone. The economic growth seen in Vietnam is mainly supported by thriving sectors such as industry, manufacturing and construction from both public and private demand.

Foreign direct investment friendly

Low import tax in the country makes Vietnam an ideal destination for foreign direct investment (FDI), helping it become one of the major manufacturing hubs in the world. Vietnam received an estimated USD 12.5 billion FDI in the first nine months of 2017, up 13.4% from the same period in 2016. The South Hoi An casino is one of the many examples of foreign investment in the country with around USD 4 billion has been placed in the project. An FDI friendly environment creates better business opportunities and propels city development, leading to escalating demands for fire safety systems.

“We had a great exhibiting experience at Secutech Vietnam this year. The visitor flow is more than we expected. We cannot wait to make the exhibiting plan for 2018!”

Mr. Masaru Ebuchi, General Manager, NITTAN

Continuous growth will lead to increased fire & safety products demands

The demand for fire safety and prevention will further increase as major infrastructure projects are being developed to match the ever growing Vietnamese market. Around USD 268 million is planned to upgrade many of Vietnam’s major airports. Tan Son Nhat Airport is receiving USD 88 million to expand its international terminal while another USD 88 million is used to expand the passenger terminal at Phu Quoc International Airport. To further continue the growth of the country, large projects such as solar power plants are planning to be constructed with billions of dollars being invested. Tay Ninh, Binh Thuan and Ninh Thuan are just a few of the many places that have been planned to implement solar energy in the region. The real estate market will also be a major factor in the increase of the fire and safety industry. Investors from other regions are placing more focus on Vietnam especially now the country’s government has become more open to foreign investors purchasing properties. The growing need to upgrade and expand will lead to major fire prevention technology and stimulate the growth of Vietnam’s fire and safety market and industry.

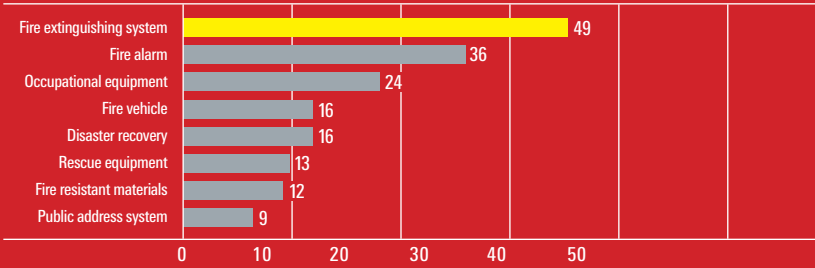
Why choose Fire & Safety Vietnam?

Fire & Safety Vietnam, held concurrently with Secutech Vietnam, is the leading business hub for professionals in Vietnam’s fire safety and rescue industry to showcase the latest technologies and solutions and meet up with professionals in the fire safety, rescue and security sectors, welcoming more than 12,000 visitors worldwide. With strong support from local authorities and associations, Fire & Safety Vietnam is regarded as a must-attend trade fair in the ASEAN region, bringing key distributors, systems integrators and end users from various verticals, including transportation, construction, factory and power plants just to name a few. Trusted by over 1,000 big brands worldwide in the last decade, Fire Safety Vietnam is the largest business platform for the fire safety and security equipment industry. With 10-year reputation and experience in the local market, the show is a perfect fit for companies interested in finding local partners and developing in the Vietnamese market.



Products of interest – fire & safety

(all figures in %)



* The total is over 100% due to multiple selections

2017 show facts and figures

9,000 sqm
460 booths
270 exhibitors from **20** countries
12,097 visitors

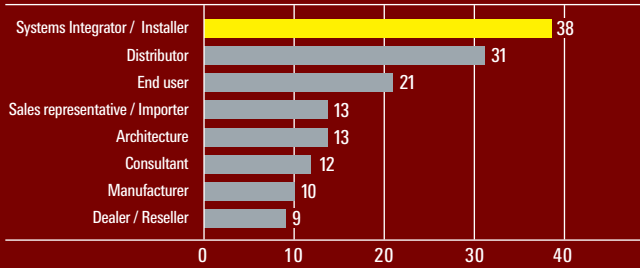
Visitor overview

55% were first-time visitors
42% were the final decision makers in the company
31% played a crucial role in the decision making process
75% were satisfied with the show; among them, 15% were exceptionally satisfied with their visit in 2017

* All figures are combined from Secutech Vietnam and Fire & Safety Vietnam

Business nature of visitors

(all figures in %)



* The total is over 100% due to multiple selections

Visitors’ industry background

By region

