

Show details

Date

16 – 18 August 2018

Venue

Saigon Exhibition & Convention Center (SECC)
Ho Chi Minh City, Vietnam

Exhibitors

300 (estimated)

Visitors

13,000 (estimated)

Official media



Organiser contact

Global contact:

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Vietnam contact:

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Global trade fairs and events Security. Safety. Fire.

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Participation fees

USD 320 / sqm (standard booth / min. 9sqm)
USD 280 / sqm (raw space / min. 18sqm)

Supporters

- Ministry of Public Security
- Ministry of National Defense
- Ministry of Industry & Trade
- Ministry of Planning & Investment
- Ministry of Science & Technology
- Ministry of Transport
- Ministry of Construction
- Vietnam Chamber of Commerce & Industry – VCCI
- General Dept. of Technology & Logistics – Ministry of Public Security
- Dept. of Fire Prevention & Rescue – Ministry of Public Security
- Fire Fighting and Prevention Police of Ho Chi Minh City
- Fire Fighting and Prevention Police of Binh Duong, Dong Nai
- APSA Vietnam
- Council of Taiwanese Chambers of Commerce in Vietnam, HCMC, Dong Nai, Binh Duong, Vung Tau, Junior Chapter

Subject to change, as of November 2017

secutech

VIETNAM

Premier Business Platform for Security, Fire Safety and Smart Home in Vietnam

16 – 18 August 2018

Saigon Exhibition & Convention Center (SECC),
Ho Chi Minh City

www.secutechvietnam.com



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Secutech Vietnam – your leading gateway to the heart of the ASEAN market



Vietnam is the most significant emerging security market in the region, and Secutech Vietnam fulfills the industry's needs. We see a great amount of high quality attendees with current and upcoming security product requirements at the show this year! ”

Jack Cabasso,
Managing Director,
Aventura

Why Vietnam?

Fastest economic growth in the area

The Gross Domestic Product (GDP) in the ASEAN region has surged to US\$2.6 trillion in 2016 – which is about the size of UK's economy. Among all the ASEAN countries, Vietnam posts the fastest growth in the region. The average GDP annual growth rate in Vietnam increased by 6.74% from 2000 to 2017, while the GDP rate rose by 7.46% in the third quarter of 2017 alone. The economic growth seen in Vietnam is mainly supported by thriving sectors such as industry, manufacturing and construction from both public and private demand.



Foreign direct investment friendly

Low import tax in the country makes Vietnam an ideal destination for foreign direct investment (FDI), helping it become one of the major manufacturing hubs in the world. Vietnam received an estimated \$12.5 billion FDI in the first nine months of 2017, up 13.4% from the same period in 2016. An FDI friendly environment creates better business opportunities and propels city development, leading to escalating demands for security and fire safety systems.



Government's strong commitment in city development

The Socio-Economic Development Plan (SEDP) for 2016-2020 lays out strategies under which the government expects to achieve an average GDP growth of 6.5–7% per year, and lift GDP per capita to US\$3,200–3,500 by 2020. In order to achieve this target, key strategies are in place for private sector development, urban infrastructure integration, industrial restructuring, service sector development and developing the agricultural sector. In order to promote infrastructure development, Vietnam's government has been enacting several laws and policies in favour of investments from private sectors, welcoming private parties to engage their professional skills, technologies and financial investment to the local project. This helps generate excellent business opportunities for security and fire safety suppliers.

Why choose Secutech Vietnam?

Secutech Vietnam is the premier business platform for professionals in security, fire safety and home automation. This trade fair is regarded as the major business hub for entering into security and fire safety market in Vietnam. With more than a decade of experience in the local market, Secutech Vietnam brings a full-range of products and technologies from world-class brands to the market, connecting leading suppliers with professional players in the business.

With great support from the officials and associations, Secutech Vietnam is renowned as a must-attend show for the key players to not only to see the latest innovations and find business partners but to deepen their connections with professionals in the local market.



This is our first year exhibiting at Secutech Vietnam, and we think the trade fair is well organised in terms of visitor traffic and show arrangement. We're excited to meet up with many distributors coming from commercial and government sectors. We'll absolutely consider coming back next year! ”

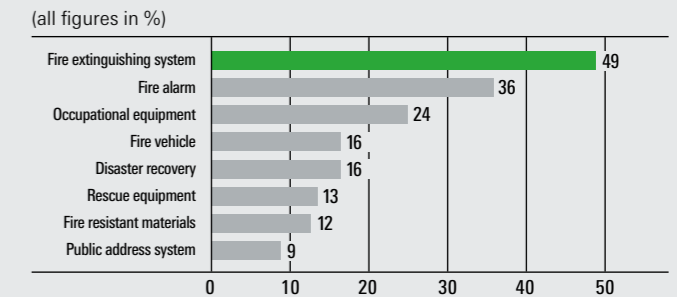
Hyun-il Ko, Project Leader, Overseas Business Division, GES Co.

Key product in demands

Products of Interests – Security



Products of Interest – Fire & Safety



* The total is over 100% due to multiple selections

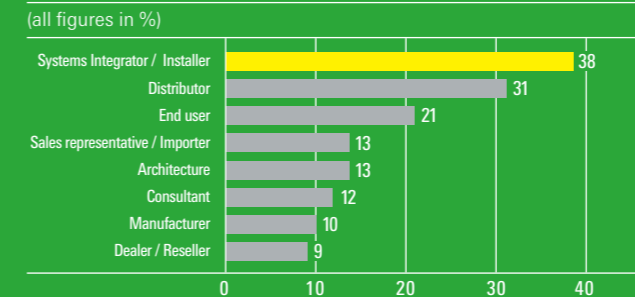
2017 show facts and figures

9,000 sqm
460 booths
270 exhibitors from **20** countries
12,097 visitors

Visitor overview

- 55% were first-time visitors
- 42% were the final decision makers in the company
- 31% played a crucial role in the decision making process
- 75% were satisfied with the show; among them, 15% were exceptionally satisfied with their visit in 2017

Business nature of the visitors



* The total is over 100% due to multiple selections

Visitors' industry background

