

## Press

Secutech Vietnam  
International Security, Fire & Safety Exhibition & Conference  
Saigon Exhibition & Convention Center  
Ho Chi Minh City, Vietnam, 16 – 18 August 2017

Hong Kong,  
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### **Secutech Vietnam set for record high 10% increase of booths at 10<sup>th</sup> edition**

#### **Indoor and outdoor concurrent events highlight show's diversity**

The 10th edition of Secutech Vietnam is scheduled to take place at the Saigon Exhibition & Convention Center, Ho Chi Minh City, from 16 – 18 August 2017. Over the past 10 editions, the show has established itself as one of the top sourcing platforms for security and fire and safety solutions in Vietnam. In response to the growing demand for cross-sector collaborations in tackling security challenges, this year's edition in particular explores the likes of intelligent security solutions, smart homes and buildings, and energy saving opportunities.

Featuring over 270 exhibitors from 18 countries and regions, the total number of exhibitors this year has increased by 10%. Bosch, Dahua, Draeger, EN03, Funayama, Hanwha Techwin, Hikvision, Honeywell, KB Vision, NAFFCO, Nhat Nam, Nittan, Panasonic, Rapidrop, Seagate, Silversea, Synology and numerous other leading firms will present their latest products across 9,000 sqm of exhibition space. Around 8,000 system integrators, installers, distributors, mechanical and electrical constructors and other industry peers from across the globe are expected to visit the fair.

In terms of the country's security market developments, Ms Regina Tsai, Deputy General Manager of Messe Frankfurt New Era Business Media, says she is glad to see the fair's expansion because of the growing market. She explained: "In Vietnam, increased security concerns in banking, retail and commercial offices and other service industries promote cross-sector collaboration. As a result of rapid economic growth, urbanisation has raised awareness for public and personal safety."

#### **Indoor and outdoor concurrent events highlight show's diversity**

To help trade buyers and security, fire and safety solution providers tap

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into the ever-changing security market, Secutech Vietnam places great emphasis on its fringe programme. The 2017 show includes both indoor and outdoor concurrent events. The Global Digital Security & Solutions Forum, for example, will focus on smart applications and solutions in banking, commercial vehicles, city surveillance, factory, retail, and transportation. Speakers from Bosch, Seagate, GIGA, WD and various others will present their project implementations in building smart cities in Vietnam.

Away from discussions on security, fire and safety problems are also set to be explored during the fair's fringe programme. The Asia Fire Protection Inspection Council General Meeting will see top management and specialists from governments and related organisations from 10 member countries discuss the latest market needs. Meanwhile, the Fire & Safety Seminar will give insight into new technologies, up-to-date market trends and business opportunities. Outside the fair halls is another key highlight, with the Outdoor Demo. Leading manufacturers such as Everdigm, EN03 and VT Plus will present their cutting edge fire equipment and fire trucks in an open space.

Secutech Vietnam is supported by the Ministry of Construction, the Ministry of Industry & Trade, the Ministry of National Defense, the Ministry of Planning & Investment, the Ministry of Public Security, the Ministry of Science & Technology and the Ministry of Transport.

For more details, please visit [www.secutechvietnam.com](http://www.secutechvietnam.com). Alternatively, please call Ms Michelle Chu at +886 2 8729 1068 or send an email to [michelle.chu@newera.messefrankfurt.com](mailto:michelle.chu@newera.messefrankfurt.com).

With 11 events, Messe Frankfurt is one of the world's leading organisers of fairs and congresses for the expanding international field of civil security. These platforms provide optimum opportunities for gaining a foothold in dynamic growth markets all over the world. Presently Messe Frankfurt organises events in Germany, Asia, the Middle East, South America and East Africa.

Further information at [www.safety-security.messefrankfurt.com](http://www.safety-security.messefrankfurt.com)

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com)

[www.congressfrankfurt.de](http://www.congressfrankfurt.de)

[www.kapeuropa.de](http://www.kapeuropa.de)

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