

Press release

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Secutech Vietnam to be moved to a later date

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Instead of its originally scheduled late-September timeslot, Secutech Vietnam will now take place at a future date. The postponement is due to recurring outbreaks of Covid-19 across Vietnam, as well as travel restrictions and periodic lockdowns. The rearranged fair will take place at the Friendship Cultural Palace in Hanoi, with the new dates to be announced in due course.

“Given the current situation in Vietnam, this step is in the best interest of all parties,” says Ms Regina Tsai, General Manager, Messe Frankfurt (HK) Ltd – Taiwan Branch. “In close contact with the exhibition venue, and in consultation with key stakeholders groups, we are working to find an appropriate timeslot for the fair to return as soon as it’s feasible. In the meantime we would like to thank the safety and security community for their continued support.”

As the government’s vaccine programme has recently been rolled out, the local economy is expected to rebound, spurring more activity in the safety and security sectors. The organisers are therefore focusing their attention on maximising opportunities for business and networking, with a particular focus on the northern market. The rescheduled fair will be held in Hanoi for the first time since 2016, allowing exhibitors to connect with more project owners and system integrators from the north of the country.

For more details about Secutech Vietnam, please visit www.secutechvietnam.com. Alternatively, please call Ms Michelle Chu at +886 2 8729 1068 or send an email to michelle.chu@taiwan.messefrankfurt.com.

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With twelve trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

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Further information at www.safety-security-fire.messefrankfurt.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com