

Press release

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Secutech Vietnam 2022 to cater to the growing market for security solutions

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Security, fire safety and smart building industry players are busy planning their trips to Secutech Vietnam as the countdown to the 2022 edition enters its final two months. Excitement is also rising among overseas participants after the Vietnamese government recently reopened borders for international tourism in March and lifted pre-departure COVID-19 test requirements for vaccinated travellers. Highly anticipated by the industry, this year's Secutech Vietnam has signed up a large contingent of major international and domestic brands, and has confirmed overseas pavilions from Japan and Singapore.

Huge demand for fire safety, smart building and security solutions is expected at the fairground after a number of large industrial zones were set up across the country from the beginning of this year¹. Local and overseas developers are also showing a great deal of enthusiasm to establish major residential, industrial and commercial property projects in Ho Chi Minh City². According to a recent report, Vietnam will remain one of the best investment destinations for industrial real estate in Southeast Asia over the next 10 years and beyond³.

Meanwhile, smart city projects are underway in municipalities across the country, including in Hanoi, Da Nang, Ho Chi Minh City and Binh Duong. On the back of this favourable business environment, this year's Secutech Vietnam will provide a great opportunity for exhibitors, distributors, property developers and system integrators to re-engage with each other. The 2022 edition takes place from 18 – 20 August at the Saigon Exhibition and Convention Centre in Ho Chi Minh City.

As the region's most influential trade fair for comprehensive security, fire safety and smart building solutions, Secutech Vietnam provides an unrivalled gateway for domestic and overseas players to gather genuine business leads and find cutting-edge technologies. The show has

¹ <https://vietnamnews.vn/economy/1193551/large-industrial-zones-set-up-to-attract-fdi.html>, published March 2022

² <https://vir.com.vn/developers-look-to-expand-in-ho-chi-minh-city-92843.html>, published April 2022.

³ <https://en.vietnamplus.vn/vietnam-top-investment-destinations-for-industrial-real-estate-experts/223331.vnp>, published March 2022.

confirmed participation from many key industry brands such as AVIGILON (Motorola), ASTEC, FIRETECH, JF Tech, Network Optix, Videonetics, Secom, Silversea (APSA Vietnam), Stec, Teletek and Vantech.

Well-known fire safety suppliers such as FISA, INIM Fire, Phuc Dai An, Tran Duy, NITTAN, Tohatsu, Vietsafe, Yun Yang and Vinafoam will also make their appearance at the show. In the eyes of many, Secutech Vietnam's unique position as a one-stop platform for a diverse scope of products is its key strength. The synergies between the security, fire safety and smart building segments help participants capture more business opportunities by attracting a wider visitor base.

Overseas pavilions strengthen international business links

Local and overseas companies continue to leverage Secutech Vietnam's incomparable advantages to invest and expand in the Vietnamese market. This year a comprehensive range of security and fire safety solutions will be offered by AxxonSoft, ASIS Technologies, ASME, Bradford Access, IDvaco, LINGJACK, Leacov, One Third Technologies, Nitti, Servo Dynamics, Software Risk at the Singapore Pavilion, which is anticipated to attract a considerable amount of foot traffic.

Drawing the same amount of attention will be the returning Japan Pavilion where quality fire safety, disaster prevention as well as rescue solutions including firefighting hoses, alarm system, fire suppression systems, portable firefighting pumps, rescue ladders and underground tanks will be on display. Exhibitors will include NAKA Corporation, Akao & Co, ORIRO, TAMADA CORPORATION, Hatsuta Seisakusho, FS. Japan, NOHMI BOSAI, Shibaura Fire Pump, Japan Fire Equipment Inspection Institute, as well as the National Fire Equipment Society of Japan.

Visitor registration opens at the end of June 2022. For more details about Secutech Vietnam, please visit www.secutechvietnam.com. Alternatively, please call Ms Michelle Chu at +886 2 8729 1068 or send an email to michelle.chu@taiwan.messefrankfurt.com.

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With twelve trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

Further information at www.safety-security-fire.messefrankfurt.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the

Secutech Vietnam
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company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com