

Secutech Vietnam 2024 opens today, driving innovations in the security and fire safety industries

Ho Chi Minh City, 14 August 2024. Secutech Vietnam, the largest and most prominent security and fire safety trade fair in the country, commences today at the Saigon Exhibition and Convention Center (SECC). The three-day fair, running 14 – 16 August 2024 spans 12,000 sqm and is expected to welcome 13,000 global visitors. The 2024 edition features its highest number of exhibitors yet – 460 from 19 countries and regions, showcasing the latest Al-powered surveillance tools, smart building automation, and fire protection solutions. The show includes country pavilions from Japan, Korea, and Singapore, alongside the concurrent events Fire & Safety and SMABuilding, providing fairgoers with significant opportunities for cross-sector collaboration.

"In our largest and most impactful edition, which has attracted record-breaking exhibitor participation, we aim to present a diverse collection of transformative security and fire safety technologies and an engaging fringe programme that will inspire attendees," said Ms Regina Tsai, General Manager of Messe Frankfurt (HK) Ltd – Taiwan Branch. "Secutech Vietnam presents an exciting opportunity for the sectors to come together and showcase cutting-edge products and solutions to a wide range of buyers. We look forward to welcoming global visitors and helping them capitalise on opportunities vital to shaping their industries."

The fair's comprehensive showcase of the newest innovations enables attendees to stay ahead of the developments in the ever-evolving landscape. The event is supported by both the Vietnam Fire and Rescue Police Department and the Minister of Public Security, underscoring the government's commitment to promoting multinational collaboration, knowledge sharing, and technology exchange in these crucial sectors. It attracted prominent buyer delegations, including security professionals from APSA organisations in Cambodia, China, India, Korea and Thailand, as well as fire and rescue personnel from Japan, Korea, Laos and Singapore, all seeking to explore the latest innovations and technologies on display.

Fringe programme offers diverse perspectives and insights for safety and security Complementing the extensive product showcase, the fringe programme will delve into key industry topics. Attendees will gain a deeper understanding of emerging market trends and industry developments, with key events including:

**Smart Industrial Solution Conference:** leading industry speakers from Chuyen Viet, Ho Chi Minh City Automation Association, Honeywell Vietnam, Houselink, i-Soft, Industrial

Park, Long Hau Industrial Park, and Synology will explore the potential of AI technology for factory applications.

**Innovation Stage:** a dedicated area for exhibitors to showcase their latest products, technologies, and technical capabilities. Visiting industry professionals will be able to explore the latest security and safety solutions, and network with the participants. The platform will highlight innovations across the following three distinct topics:

### • Topic: Personal Safety and Protection Equipment

A diverse array of cutting-edge personal protective equipment and safety devices will be featured, along with live demonstrations to illustrate their proper usage in safeguarding workers of high-risk industries.

Date: 14 August 2024 Time: 14:00 – 15:45

Featured companies include: Dräger, Fenan Safety Shanghai, Mallcom India,

Seong Kwang Tech and Vietnam Labour Protection.

<u>Topic: AI-Powered Solutions: from Critical Sites to Smart Homes / Offices</u>
 Participating companies will highlight solutions for an expansive security coverage across a wide range of environments, from critical infrastructure and industrial facilities, to smart homes and commercial buildings.

Date: 15 August 2024 Time: 14:00 – 16:10

Participating companies include: Aquila Nova, Gallagher Hong Kong, Hangzhou Denghong Technology, Hangzhou JF Tech, Network Optix, and Shenzhen VStarcam Technology.

## • Topic: Early Fire Detection Devices

Attendees will get an in-depth look at the latest fire safety and prevention innovations revolutionising property protection, with industrial, commercial, and residential applications.

Date: 16 August 2024 Time: 10:00 – 11:55

Participating companies include: D&C Vina, LGM Products, Nittan, Servo Dynamics, Zhejiang Huaxiao Technology, and Z113.

Beyond the Smart Industrial Solution Conference and Innovative Stage presentations, buyers can take part in the fair's exclusive VIP business matching services, enabling them to network and forge potential partnerships with international suppliers. The Vietnamese government units will also showcase the latest fire safety and rescue capabilities, such as specialised vehicles and equipment, as well as teach fairgoers proper emergency response skills. With its extensive programme and vast display of emerging technologies, the fair aims to provide an immersive and enriching experience for all professionals.

For more details about Secutech Vietnam, please visit www.secutechvietnam.com. Alternatively, please call Ms Michelle Chu at +886 2 8729 1068 or email michelle.chu@taiwan.messefrankfurt.com.

For more information on Safety, Security & Fire shows worldwide, please visit http://safety-security-fire.messefrankfurt.com

# Press information and photographic material:

https://secutechvietnam.tw.messefrankfurt.com/hochiminhcity/en/press.html

#### Links to websites:

https://www.facebook.com/secutechseries https://www.instagram.com/secutechseries



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## **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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