Show details

**Dates**
20 – 22 August 2020

**Venue**
Saigon Exhibition & Convention Centre (SECC)
Ho Chi Minh City, Vietnam

**Supporters**
- APFA Vietnam
- Birn Dung Industrial Park
- Can Lai 2 Industrial Park
- Consultancy Association for Science, Technology & Management
- Council of Taiwanese Chambers of Commerce in Vietnam, HCMC
- Dung Nam, Birn Dung, Vung Tau, Junior Chapter
- Department of Fire Prevention & Rescue - Ministry of Public Security
- Dung Nam Industrial Park Authority
- Electric Wire & Cable Association of HCMC
- Electrotechnology - Electronics - Informatics Academy of HCMC
- Fire Fighting and Prevention Police of Ho Chi Minh City
- General Dept. of Technology & Logistics - Ministry of Public Security
- HouseLink JSC
- Long Hau Industrial Park
- Ministry of Construction
- Ministry of Industry & Trade
- Ministry of National Defense
- Ministry of Planning & Investment
- Ministry of Public Security
- Ministry of Science & Technology
- Ministry of Transport
- Saigon Hi-Tech Park Authority
- Vietnam Automation Association
- Vietnam Association for Building Materials
- Vietnam Chamber of Commerce & Industry – VCCI
- Vietnam Federation of Civil Engineering Association

**Participation fees**
Standard booth: USD 350 / sqm (min. 9 sqm)
Raw space: USD 310 / sqm (min. 18 sqm)
*Booth size subject to change

**Organiser contact**
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**Official media**
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hsi
EMAHSE Asia
EMAHSE Japan
EMAHSE China
EMAHSE Taiwan
EMAHSE Vietnam
EMAHSE India
EMAHSE Poland

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**Global trade fairs and events**

**intersec**
Dubai, UAE
www.intersec.com

**intersec VIETNAM**
Ho Chi Minh City, Vietnam
www.intersec.vietnam

**secutech**
Taipei, Taiwan
www.secutech.com

**secutech INDIA**
Mumbai, India
www.secutechindia.com

**guangzhou public security technology**
Guangzhou, China
www.guanganpublicsecuritytechnology.com

**ISH**
Frankfurt, Germany
www.ish-messefrankfurt.com

**shanghai intelligent building technology**
Shanghai, China
www.shanghaiintelligentbuildingtechnology.com

**Shanghai smart home technology**
Shanghai, China
www.shanghaismarthometech.com

**thailand building fair**
Bangkok, Thailand
www.thailandbuildingfair.com

**light building**
Frankfurt, Germany
www.lightbuilding.messefrankfurt.com

**thailand lighting fair**
Bangkok, Thailand
www.thailandlightingfair.com

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**Smart building and living solutions in Vietnam**

**The trade fair for**

**Smart building and living solutions in Vietnam**

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**SM building**
powered by Secutech Vietnam

**Date:** 20-22 August 2020
**Venue:** Ho Chi Minh City, Vietnam
www.secutechvietnam.com

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**Efficiency**
**Occupancy comfort and productivity**
**Fire & life safety**
**Security and access control**
**Lighting**
**Asset management**
Seize fast-growing smart building opportunities and projects in Asia

Network with key property developers, integrators, owners and investors sourcing solutions for better efficiency and sustainability across Vietnam and the region.

2020 Show features:
- 400 exhibitors
- 11,000 sqm
- 14,239 visitors
- Tailored business matching experience

Featured pavilions
- UAE, Singapore, Japan fire, Korea Fire Institute and Police equipment pavilion by GPEC Asia

Application zones
- Smart factory, smart home, parking and smart retail solution zones

Fringe programmes
- Outdoor fire safety demonstrations, smart factory and building conferences, fire & safety seminar

4 targeted construction applications:
- Residential 01
- Commercial 02
- Hotel 03
- Industrial park/ factory 04

Synergy with concurrent shows Secutech Vietnam and Fire & Safety Vietnam ensures:
- Leading system integrators, distributors and end users attend
- Complete building solutions portfolio on display (security, fire safety AND smart building)
- Opportunities to partner up on wider range of projects (not limited to construction or building)

Who you’ll meet at the show
(2019 SMABuilding-related visitor statistics)

Business nature
(all figures in %)

<table>
<thead>
<tr>
<th>System Integrator/End user</th>
<th>Consultant</th>
<th>Contractor/M&amp;E engineer</th>
<th>Architect/Designer</th>
</tr>
</thead>
<tbody>
<tr>
<td>24</td>
<td>31,3</td>
<td>13,6</td>
<td>9,2</td>
</tr>
</tbody>
</table>

Project nature

Top visitor products of interest
(all figures in %)

<table>
<thead>
<tr>
<th>Building automation and management system</th>
<th>Security</th>
<th>Smart home system</th>
<th>Access control</th>
<th>Fire Safety</th>
<th>Energy Management</th>
<th>Parking</th>
<th>HVAC</th>
<th>Display systems</th>
</tr>
</thead>
<tbody>
<tr>
<td>35</td>
<td>13</td>
<td>30</td>
<td>27</td>
<td>36</td>
<td>23</td>
<td>13</td>
<td>20</td>
<td>10</td>
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