

Vietnam thrives as industry and investment drive growth

Vietnam’s robust growth and promising prospects continue to attract businesses seeking opportunities across Southeast Asia. Secutech Vietnam is expanding its presence in the industrial and smart building solutions sector to unlock new business opportunities within ASEAN.



Reasons to join Secutech Vietnam



2025 Show features:

- 480 exhibitors
- 13,000 sqm
- Tailored business matching experience
- Outdoor solution demonstration
- Featured pavilions, application and product showcase zones
- Specialised seminars for security and fire safety applications

Key product showcases

SECURITY	SMART BUILDING	FIRE SAFETY & RESCUE
SURVEILLANCE SYSTEMS	BUILDING AUTOMATION & MANAGEMENT	FIRE EXTINGUISHING EQUIPMENT
ACCESS CONTROL	PARKING SOLUTION	FIRE ALARM & SENSORS
SOFTWARE & PLATFORM	VIDEO DOOR PHONE & INTERCOM	PPE & OCCUPATIONAL SAFETY
COMPONENTS AND ACCESSORIES		DISASTER PREVENTION

Featured Pavilions:
1. Singapore Pavilion
2. Japan Pavilion
3. MIT Innovation Pavilion

Country facts at a glance:

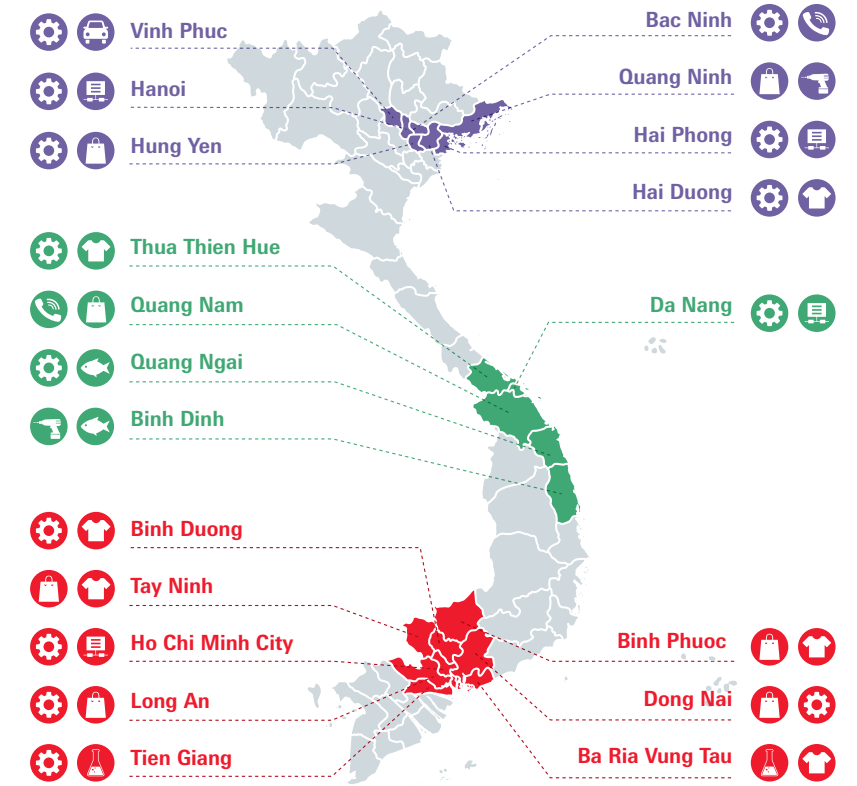
- The Vietnam authorities have set a GDP growth target of 6.5% in 2025, driven by continued investment in technology, renewable energy, and infrastructure development.
- Vietnam’s GDP expanded by 7.4% year-on-year in Q3 2024, reflecting an economic recovery fueled by industrial growth, foreign investment, and robust domestic consumption.
- Vietnam’s economy is growing, supported by strong contributions from the manufacturing and service sectors, rising exports, and recovering consumer spending.
- Vietnam recorded a total FDI of USD 20.2 billion in the first nine month of 2024, marking a 7.7% increase compared to the same period in 2023.
- Vietnam’s participation in regional trade agreements, such as the RCEP and CPTPP, makes this market the most attractive investment destination in ASEAN.
- 3rd largest ASEAN population at 101 million.



Five focused smart building & city applications

Applications	Demand focus	Product demands
Factory / industrial	Production & management efficiency	Energy-saving system, automatic sensors, cloud platform, central control system
Commercial buildings	High ROI & management efficiency	Building automation management platform, smart office, smart elevator, smart parking management
Residential buildings	Smart living experience; easy-to-manage higher value-added systems	Community management platform, smart parking lot management, community security system, emergency notification system
Retail & SMBs	Stock and workforce management; insights for business optimisation	Inventory management, retail analytics, heat maps, POS integration, people counting
Parking lots	Improve parking space utilisation and alleviate traffic congestion	Smart parking platform, ticket management, license plate recognition, parking guidance, barrier gates, sensors

Vietnam's Key Economic Regions



- Electronic and mechanical engineering
- IT
- Automobile
- Textile and garment
- Telecommunication
- Consumer goods
- Construction materials
- Forestry and fisheries
- Chemical and chemical products

Source: Graphic@ Asia Briefing Ltd.



secutech
VIETNAM

fire & safety
presented by Secutech Vietnam