#### Visitor statistics **Business nature** Project nature (all figures in %) (all figures in %) Distributor / Reseller High-tech / Industrial / Factory End user Construction / Real estate Government 11 System integrator / Installer Smart home & building Manufacturer Telecommunication 7 Contractor / M&E engineer Retail 6 Consultant 7 Critical infrastructure 5 Importer / Sales rep. 5 Financial 4 Architect / Designer 4 Hospitality 3 Guard service 2 Traffic & transportation Media 📕 1 Data centre Association istics & warehouse management Education 2 0 5 10 15 20 Healthcare 📕 1 10

### Top products of interest for commercial security visitors

V

## Surveillance

SURVEILLANCE SYSTEM	<b>56%</b>
Software & management platform	36%
Transmission	20%
Components	15%

Access Control
BIOMETRICS
Smart locks
RFID & card



#### Smart Building & Home

- · · · J · · ·	
ROUTER & GATEWAY	24%
Sensors	19%
Intrusion alarm	15%
Intercoms / video doorphone	14%

28%

27%

14%

#### \*Respondents were allowed to choose multiple answers

### Key visitors at Secutech Vietnam 2024



## Show details

#### Dates

14 – 16 August 2025

#### Venue

Saigon Exhibition and Convention Center, HCMC, Vietnam

#### Organiser contact

Messe Frankfurt (HK) — Taiwan Branch Ms Michelle Chu, +886 2 8729 1099 ext. 768

#### Vietnam contact:

Vietnam Advertisement & Fair Exhibition JSC – Vietfair Ms Thu Ha +84 4 3936 5566

### Supporters

- Asian Professional Security Association Vietnam Chapter
- Association of Small and Medium Enterprises (ASME)
- Chamber of Commerce & Industry
- Fire and Disaster Management Agency (FDMA)
- HCMC Automation Association
- HCMC Computer Association
- HCMC People's Committee
- HCMC Public Security Department
- Japan Fire Equipment Inspection Institute (JFEII)
- Ministry of Construction
- Ministry of Industry & Trade
- Ministry of Information and Communications Vietnam
- Ministry of Public Security
- Ministry of Science & Technology
- Ministry of Transport
- National Fire Equipment Society (NFES)
- Provincial Fire Police Units (Provincial Public Securrity Depts)
- Singapore Civil Defence Force (SCDF)
- University of Fire Prevention and Fighting
- Vietnam Fire & Rescue Association
- Vietnam's Association of Foreign Invested Enterprises

## Official media

asmag.com	<b>ENSP</b> OLSKA
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14 – 16 August 2025 Saigon Exhibition and Convention Center, HCMC, Vietnam

# Gateway to opportunities

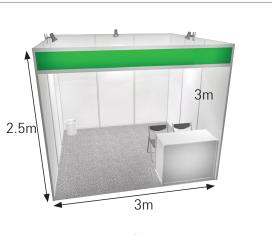
in Vietnam's fast growing security industry

www.secutechvietnam.com









Participation fees Standard booth: USD 400 / sqm (min. 9 sqm) Raw space: USD 360 / sgm (min. 18 sgm) \*Booth setup is subject to change

### Global trade fairs and events Security. Safety. Fire.

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lumbai, India ww.secutechindia.co.in	HCMC, Vietnam www.secutechvietnam.com	Bangkok, Thailand www.secutechthailand.com
ADRIA SECURITY SUMMIT		
dria region /ww.adriasecuritysummit.com		

# 2024 show profile

# Show highlights

### Featured pavilions:

- Japan pavilion
- Singapore pavilion
- Korea pavilion (KFI)

#### Fringe programme and events:

- Smart industrial solutions conference
- Innovation stage
- Personal safety & protection equipment
- Al-powered solutions: from critical sites to smart homes / offices
- Early fire detection device
- VIP buyer meeting
- 450+ successful meetings
- 19 key product groups in security, fire safety, smart building
- Outdoor fire safety demonstrations
- Fire & safety seminar
- Long Hau industrial park site tour

#### **Concurrent events:**





### Exhibitor profile



**460** exhibitors



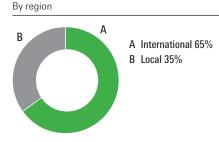
19 countries & regions

#### Top countries / regions

China
India
Japan
Korea
Singapore
Taiwan
Vietnam

\*in alphabetical order

### **Exhibitor statistics**



### Visitor profile



**90%** local 10% internati 10% international

#### Top visiting cities\*

Binh Duong
Binh Phuoc
Binh Thuan
Da Nang
Dong Nai
Dong Thap
Hanoi
Ho Chi Minh City
Kien Giang
Long An
Tay Ninh
Vung Tau

\*in alphabetical order

#### **Top visiting countries &** regions

China
Hong Kong
India
Japan
Korea
Malaysia
Singapore
Taiwan
Thailand
Vietnam

\*in alphabetical order





# Vietnam thrives as industry and investment drive growth

Vietnam's robust growth and promising prospects continue to attract businesses seeking opportunities across Southeast Asia. Secutech Vietnam is expanding its presence in the industrial and smart building solutions sector to unlock new business opportunities within ASEAN.

## **Reasons to join Secutech Vietnam**



### 450+ VIP business meetings

Offering efficient business engagements during the three-day event.

### 2025 Show features:



Vietnam.









13,000 sqm





Generating a surge in project

### **One-stop synergy**

Featuring security, fire safety, smart building & home solutions under one roof.



Featured pavilions, application and product showcase zones

Specialised seminars for security and fire safety applications

Key product showcases	
SECURITY	SMART BUILDIN
SURVEILLANCE SYSTEMS	BUILDING AUTOMATI MANAGEN
ACCESS CONTROL	PARKING S
SOFTWARE & PLATFORM	VIDEO DOC & INTERCC
COMPONENTS AND	

#### Featured Pavilions:

1. Singapore Pavilion

2. Japan Pavilion

3. MIT Innovation Pavilion

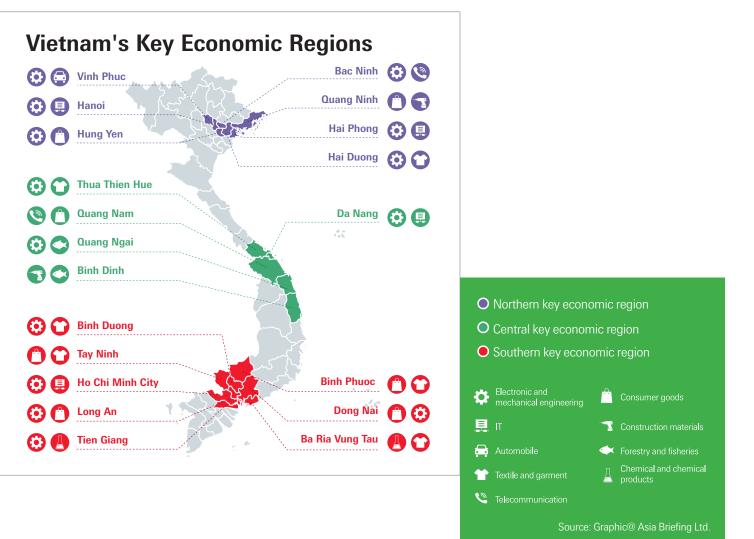
### **Country facts at a glance:**

- The Vietnam authorities have set a GDP growth target of 6.5% in 2025, driven by continued investment in technology, renewable energy, and infrastructure development.
- Vietnam's GDP expanded by 7.4% year-on-year in Q3 2024, reflecting an economic recovery fueled by industrial growth, foreign investment, and robust domestic consumption.
- Vietnam's economy is growing, supported by strong contributions from the manufacturing and service sectors, rising exports, and recovering consumer spending.
- Vietnam recorded a total FDI of USD 20.2 billion in the first nine month of 2024, marking a 7.7% increase compared to the same period in 2023.
- Vietnam's participation in regional trade agreements, such as the RCEP and CPTPP, makes this market the most attractive investment destination in ASEAN.
- 3rd largest ASEAN population at 101 million.

NG	FIRE SAFETY & RESCUE
ION & /IENT	FIRE EXTINGUISHING EQUIPMENT
SOLUTION	FIRE ALARM & SENSORS
OR PHONE DM	PPE & OCCUPATIONAL SAFETY
	DISASTER PREVENTION

### Five focused smart building & city applications

Applications	Demand focus	Product demands	
Factory / industrial	Production & management efficiency	Energy-saving system, automatic sensors, cloud platform, central control system	
Commercial buildings	High ROI & management efficiency	Building automation management platform, smart office, smart elevator, smart parking management	
Residential buildings	Smart living experience; easy-to- manage higher value-added systems	Community management platform, smart parking lot management, community security system, emergency notification system	
Retail & SMBs	Stock and workforce management; insights for business optimisation	Inventory management, retail analytics, heat maps, POS integration, people counting	
Parking lots	Improve parking space utilisation and alleviate traffic congestion	Smart parking platform, ticket management, license plate recognition, parking guidance, barrier gates, sensors	







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	presented by Secutech Vietnam			
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