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VIETNAM

AI, IOT & ICT FOR SMART SOLUTIONS

9-12 September 2026

Friendship Cultural Palace
Hanoi, Vietnam

**The Largest Platform for
IoT-based Security, Smart
Building and Fire Safety
Solutions in Vietnam**

www.secutechvietnam.com





2026 Show Features



2026 Show
Feature

2026 Product
Zone

2026 Fringe
Programme

2025 Post
Show

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VIETNAM
AI, IOT & ICT FOR SMART SOLUTIONS

fire & safety
presented by Secutech Vietnam

SM  **building**
presented by Secutech Vietnam

Vietnam's Strength



- 01** Vietnam's GDP grew 7.5% in the first half of 2025, driven by **strong export-import growth** and increasing foreign investment (FDI: USD 21.51 billion, **32.6%** increase compared H1 2024). Authorities target 6% GDP growth in 2026, signaling sustained economic momentum despite U.S. tariff pressures.
- 02** Vietnam's trade growth is significantly driven by its **robust import-export activities**. The top 3 exports are electronics, followed by telephones, and machinery. Its main imports are electronics and computer parts, along with machinery, and fabrics, reflecting their role as a manufacturing hub that processes imported materials for export.
- 03** As companies seek to avoid US tariffs on Chinese goods and diversify their supply chains, Vietnam is becoming a primary destination for manufacturing and investment due to its **favorable trade agreements**.
- 04** Vietnam's **logistical advantages**, including a long coastline with access to ports, combined with **heavy infrastructure investment** and a young, **skilled workforce**, are positioning it as a top destination for businesses establishing their regional base in Asia.
- 05** Vietnam's participation in regional trade agreements, such as the **RCEP, CPTPP, EVFTA** makes this market the most attractive investment destination in ASEAN.

4 Reasons to Choose Vietnam



1

One and Only

Business platform for security and fire safety with a long-standing presence in Vietnam.

2

All-in-one Solution

Bringing Security, Fire Safety, and Smart Building Solutions All Under One Roof.

3

Supported by Authorizations

- Ministry of Public Security
- Fire & Rescue Police Department
- General Department of Industrial Security

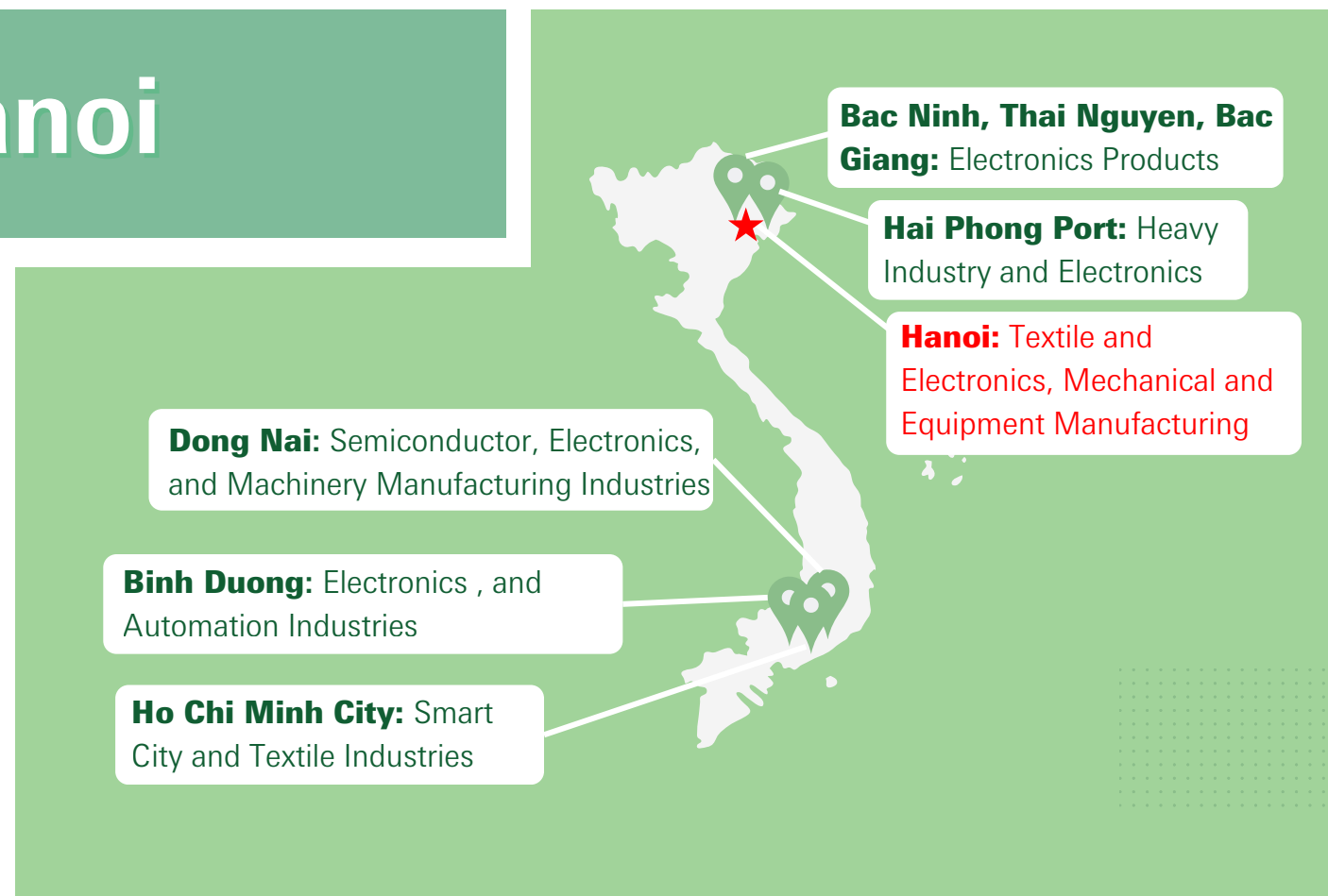
4

Strong FDI Inflows

Vietnam has maintained an FDI net inflow exceeding **4% of GDP** over the past 5 years. It's one of the most attractive FDI destinations in ASEAN.

Secutech in Hanoi

- Hanoi anchors **17,200 hectares** of industrial land across electronics, automotive, and machinery clusters — creating **strong demand for factory safety, fire protection, and smart solutions for automated systems.**
- USD 3 billion in FDI (2024) reflects **growing global confidence** in Vietnam's high-value manufacturing sectors, opening opportunities for **smart factory and workplace safety providers.**
- **Government incentives** for high-tech and export-oriented projects are fueling investment in digital infrastructure, industrial IoT, and connected safety systems.
- Northern Vietnam leads in **automation, smart manufacturing, and technical talent**, positioning it as a core market for solutions in industrial safety, critical infrastructure, and disaster prevention.



Population:
8.6 millions



GDP Growth:
6.5 %



FDI:
3 billion USD

65th

Police's Force
Traditional Day

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2026 Show Features

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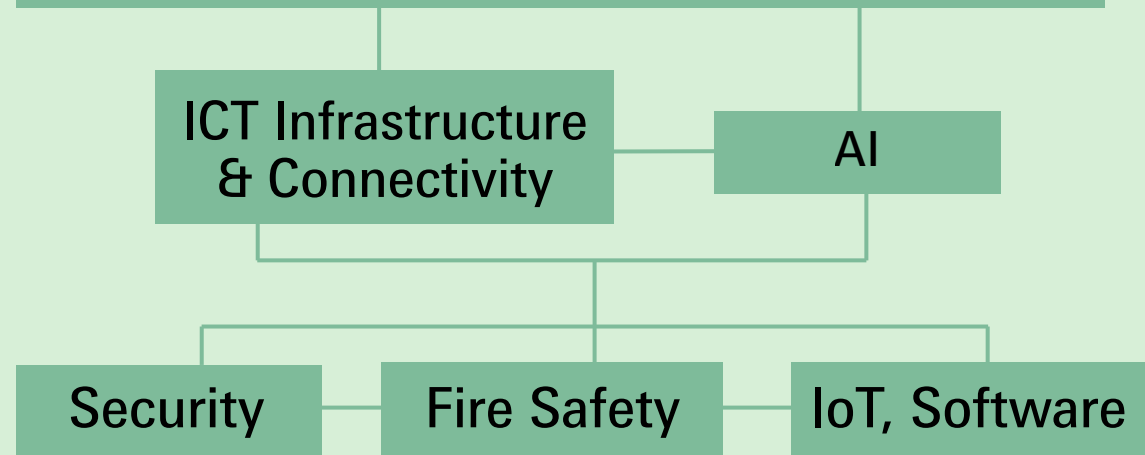
VIETNAM

AI, IOT & ICT FOR SMART SOLUTIONS

secutech⁺ VIETNAM focuses on AI, IoT, and ICT technologies powering smart applications.

The show brings together solutions for smarter buildings, cities, and industrial operations — while continuing to serve core sectors like security and fire safety.

Smart Applications Across Verticals (Smart Building, Smart City, Smart Factory)



2026 Show Features

Show Facts



480

Exhibiting Brands



13,000

SQM



17,000+

Visitors

Fringe Programme



Specialized Seminars



Outdoor Demo



Business Matching

NEW

sps stage

smart production solutions
VIETNAM

SPS Stage Vietnam offers a unique opportunity for international brands exhibiting at SPS Nuremberg to connect with potential partners and customers in the Vietnam market through seminars and demo pod.

[LEARN MORE](#)

Product Category

SECURITY

VIDEO SURVEILLANCE
& AI ANALYTICS

ACCESS CONTROL

SOFTWARE &
PLATFORM

COMPONENTS AND
ACCESSORIES

SMART BUILDING

BUILDING
AUTOMATION &
MANAGEMENT

IOT SENSORS &
CONNECTIVITY

PARKING SOLUTION

ACCESS & ENTRY
SYSTEMS

FIRE SAFETY & RESCUE

FIRE EXTINGUISHING
EQUIPMENT

FIRE ALARM &
SENSORS

PPE &
OCCUPATIONAL
SAFETY

DISASTER
PREVENTION

Product Zone

- Building Security and Access Management
- ICT & Building Infrastructure Solutions
- Robotic & Drone
- PPE & Industrial Safety
- Disaster Prevention & Emergency Response

Featured Pavilion

- Singapore Pavilion
- Korean Pavilion
- Japan Pavilion

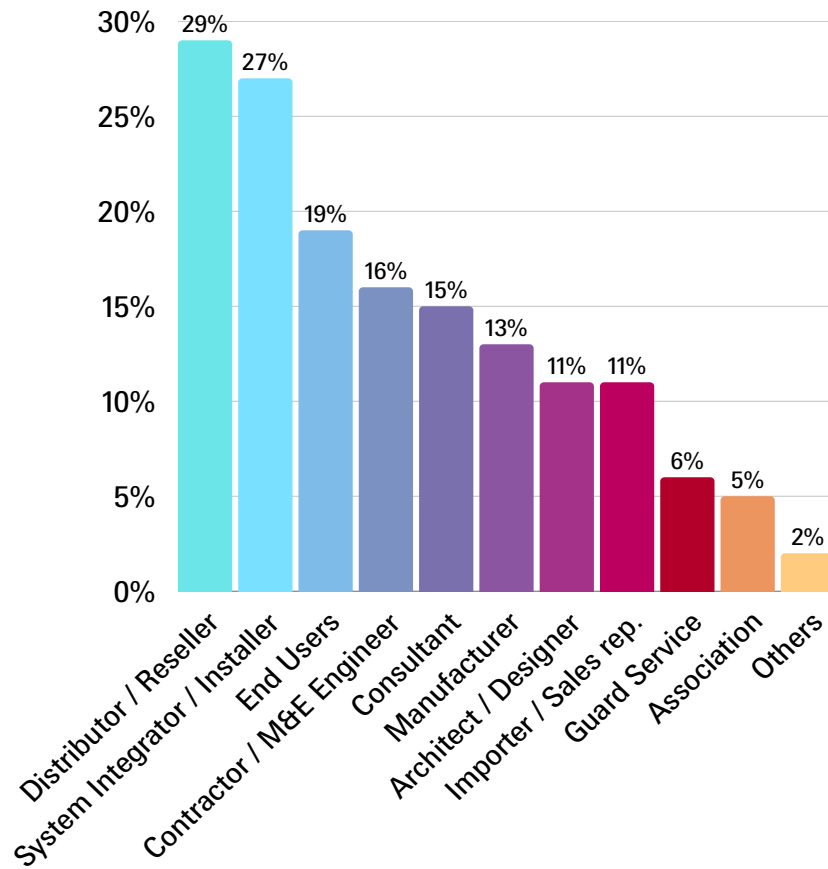
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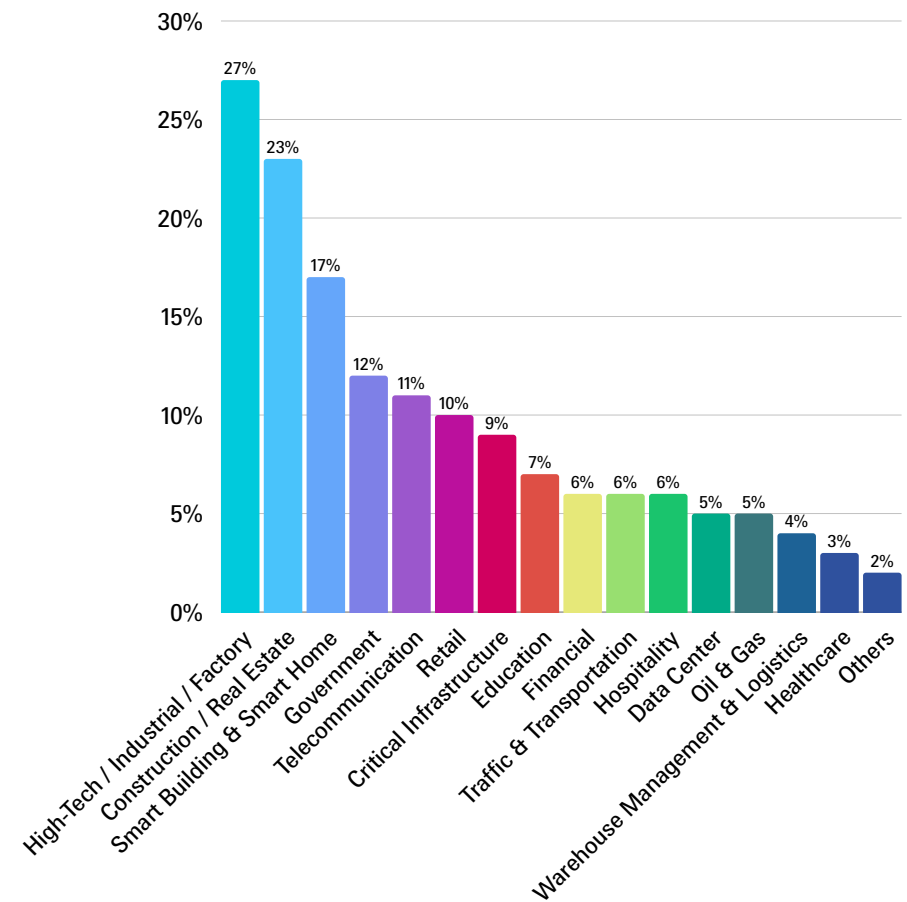
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Visitor Statistics

Business Nature



Area of Business



Product of Interest: Security



Surveillance System

Surveillance System	54%
Software & Management Platform	37%
Components	21%
Transmissions	19%



Access Control

Biometrics	29%
Smart Locks	27%
RFID & Card	14%



Smart Building & Home

Router & Gateway	23%
Sensors	20%
Intrusion Alarm	14%
Intercoms / Video Doorphone	13%

*Percentages indicate the share of visitors interested in each product



Product of Interest: Fire Safety



Fire Safety

Fire Extinguishing System	45%
Fire Resistance Material / Fire Damper	35%
Fire Alarm System	28%
Smoke Detector	26%
Fire Control Panel	22%
Sprinkler System	20%
Emergency Lighting	20%

*Percentages indicate the share of visitors interested in each product



Industrial Safety & Disaster Prevention

Industrial Safety Equipment	29%
Personal Protection & Occupation Safety	22%
Fire Vehicles	20%
Disaster Preventions & Rescue	18%





2026 Special Product Zone

- Building Security and Access Management
- ICT & Building Infrastructure Solutions
- Robotic & Drone
- PPE & Industrial Safety
- Disaster Prevention & Emergency Response



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Building Security and Access Management

Market Trends

- **Security and access control** are core pillars of smart buildings / offices
- BMS (including security, access, surveillance) projected to grow **at ~16% CAGR**
- Biometrics, RFID, mobile credentials, facial recognition enable contactless entry
- Post-COVID demand for touchless access, remote monitoring
- **Government support** drives digitalization and smart city initiatives in Vietnam

North Strength

- Hanoi and major northern cities are seeing **commercial & residential development**
- Greater access to public building/government contracts headquartered in Hanoi
- Local integrators and M&E firms in North prefer a presence close

Buyer Segment



Real Estate Developers
/ Property Owner



Governments



Property Management
Companies



Hotels /
Campuses



System Integrators

Product Demand



IoT Enabled
Sensors



Visitor Management
Systems



Security Operations
Center

ICT & Building Infrastructure Solutions

Market Trends

- Rapid adoption of smart buildings, IoT, and integrated systems (BIM, sensors, data analytics)
- **Government Initiatives:** Smart city development, Digital Infrastructure Master Plan, and green building policies support growth
- **ETS and energy-efficiency programs** drive demand for smart, environmentally friendly building solutions

North Strength

- Proximity to **government ministries**, digital infrastructure decision centers in Hanoi
- Northern cities (Hanoi, Hai Phong) are priority targets for smart city initiatives
- More opportunities to engage with local ICT / telecom firms HQ or with offices in North

Buyer Segment



Network & Telecom Integrators / ISPs



Governments



ICT Infrastructure Firms



System Integrators



Building Automation / IoT Platform Providers

Product Demand



Building Management System



Building Performance Analytics



Network and Communication Infrastructure

Robotic & Drone

Market Trends	<ul style="list-style-type: none">• Use of drones for surveillance, inspection, disaster response, agriculture, logistics, monitoring, and more.• Advancements in Robotic Automation to enhance efficiency and capabilities.• National Strategy on Industry 4.0.: Vietnam’s robotics market is valued at USD 432M in 2024, expected to reach USD 943.7M by 2033.
North Strength	<ul style="list-style-type: none">• Infrastructure in the North (bridges, power lines, mountain terrain) may require more remote or autonomous inspection• Government agencies based in Hanoi may be more accessible• Opportunity for live drone demo zones outdoors in Hanoi or adjacent area

Buyer Segment



Surveillance / Security Integrators



Infrastructure / Utilities



Inspection / Maintenance Firms



Governments



Environmental Monitoring

Product Demand



Drone Swarm Systems



Service & Security Robots



Autonomous Mobile Robots (AMRs)

PPE & Industrial Safety

Market Trends

- **Tighter regulations** drive higher PPE adoption in manufacturing and electronics
- **Smart PPE** is rising as advanced solutions go beyond passive protection
- In Southeast Asia, Vietnam dominates the safety gloves market share

North Strength

- **The Red River Delta region** hosts factories and assembly plants — high density of potential exhibitors/buyers
- Lower travel cost, regional supply chain for northern buyers
- North Vietnamese industrial zones often look for compliance upgrades and safety modernization as they compete for foreign investment

Buyer Segment



Factories / Manufacturers



Large Industrial Zone



Construction Companies & Contractors

Product Demand



Respiratory Protection



Smart Helmet



Wearable Gas Detectors

Disaster Prevention & Emergency Response

Market Trends

- Vietnam is frequently affected by natural disasters, especially in northern coastal and mountainous regions
- The government set target on **disaster prevention, response, and mitigation to 2030**
- Resilience Initiatives: Efforts include climate adaptation, urban flood management, and fire prevention, with **active participation in ASEAN** and global risk reduction programs

North Strength

- Northern provinces coastal, mountainous, and flood-prone — **strong relevance of disaster prevention solutions**
- As the capital, Hanoi serves as a hub for agencies overseeing fire safety and disaster response (Ministry of Public Security, Fire & Rescue forces, and provincial/municipal disaster management authorities), easier to attract government decision-makers
- Potential pilot regions in the North for early warning systems or demonstration projects

Buyer Segment



Governments



Smart City Integrators



Insurance Companies,
Risk Mitigation Consultants

Product Demand



Early Warning System

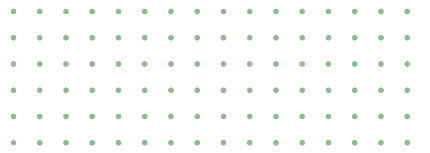


Fire Suppression
System / Equipments



Public Address
System

Apply Your Booth



Standard Booth

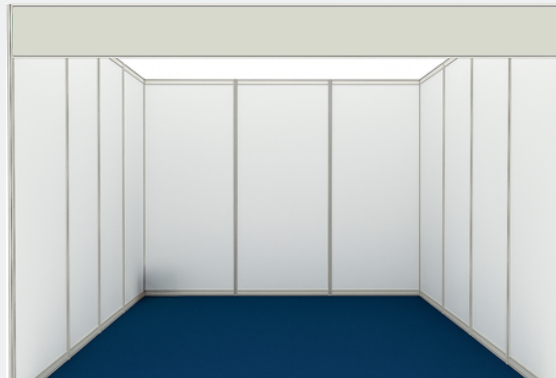
Minimum **9** sqm



USD 415 / SQM

Raw Space

Minimum **18** sqm



USD 375 / SQM

Both Options Contain:

- Space rental
- Online show directory entry
- Online exhibitor system entry
- Exhibitor badges
- Visitor invitations

Standard Booth also Include:

- Stand construction and dismantling
- Side and rear walls
- Fascia board with company name/booth number
- Floor carpeting
- Two fluorescents/lighting
- One 220V/5A single-phase power outlet
- One counter and two (2) chairs
- One wastebasket

**Items subject to change*



sps stage

smart production solutions

VIETNAM

2026 New Fringe Programme: SPS Stage Vietnam



2026 Show
Feature

2026 Product
Zone

2026 Fringe
Programme

2025 Post
Show

sps stage

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Fringe Programme - SPS Stage

 **558**
Seminar Attendees

Strategic Exposure



Seminar

Speaking opportunity to share insights and expertise on automation trends with key decision-makers



Demo Pod

Interact and engage with industry professionals at a dedicated demo pod, and build relationships face-to-face.



Vietnam's Demand

Vietnam's key industries, including **electronics assembly, automotive components, textiles, and food processing**, are rapidly adopting industrial automation and **smart manufacturing solutions**.

In particular, **Hanoi and the northern region** stand out due to a concentration of high-tech foreign-invested factories, well-developed industrial parks, and a strong talent pool, creating high demand for **automation solutions such as industrial robots, PLCs, HMIs, and smart factory systems**, with applications spanning production efficiency, quality control, and process optimization.



Event Co-organizer



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smart production solutions
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Fringe Programme - SPS Stage

 **558**
Seminar Attendees

Target Audience



Decision Maker



**OEM &
Manufacturers**



**Distributors &
System Integrators**

1. Sourcing Products
2. Looking for Agency or Distribution
3. Seeking Joint Venture or System Integration Cooperation

2025 Key Audience



Target Speaker



Industrial Robots: Robotic Arms, Collaborative Robots, AGV/AMR Intelligent Material Handling



Sensors, Vision Inspection & Measurement
Suppliers: AI Visual Inspection, 3D Sensing, Quality Inspection



Control Systems: PLC, DCS, SCADA, Motion Control

2025 Key Speaker



Apply for SPS Stage

Sliver Package

- One table display with lockable cabinet
- One inkjet sticker information board
- One bar stool
- One 500W power socket
- One lockable cabinet
- One longarm spotlight

USD \$2,940

Golden Package

- One table display with lockable cabinet
- One inkjet sticker information board
- One bar stool
- One 500W power socket
- One lockable cabinet
- One longarm spotlight
- **Seminar Speaking Slot**
- **Exhibitor & Product Highlights eDM, Social Media Promotion**

USD \$3,700

**Items subject to change*



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2025 Post Show

Exhibiting Brands Profile

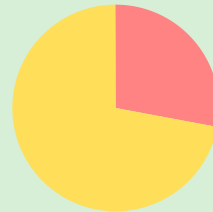


480 Exhibiting Brands



17 Countries and Regions

Exhibiting Brands Statistics



● Vietnamese 28%
● International 72%

Countries / Regions

*in alphabetical order

Australia	India	Slovenia
China	Japan	South Korea
Hong Kong	Lithuania	Switzerland
	Luxembourg	Taiwan
	Malaysia	United Arab Emirates
	Philippines	United States of America
	Singapore	Vietnam

Featured Pavilions and Zones

- Japan Pavilion
- Korea Pavilion
- Singapore pavilion
- MIT Innovation Zone
- UL Pavilion

Fringe Programme and Events

- Smart Factory & Automation Seminar
- ICT & Smart Building Infrastructure Forum 2025
- Tech Stage
- Interactive Drone & Robot Zone
- Outdoor Demo



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[click here for more exhibiting brands...](#)

2025 Key Visitor Profile



16,899

Total Visitors



86%

Vietnamese

14%

International

Top 10 Visiting Countries & Regions

Vietnam	India
China	Malaysia
South Korea	Hong Kong
Singapore	Japan
Taiwan	Thailand

Top 10 Visiting Cities & Provinces

Can Tho City	Ca Mau Province
Da Nang City	Dong Nai Province
Hai Phong City	Dong Thap Province
Hanoi City	Tay Ninh Province
Ho Chi Minh City	Vinh Long Province

 Day 1 Highlight



 Day 2 Highlight



 Day 3 Highlight



 Show Highlights & Interviews



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2025 Key Visitors

System Integrator / Distributor / Contractor



Factory / Industrial Zone



Property Developers / Construction



IT / Telecom



Financial



Other Sectors



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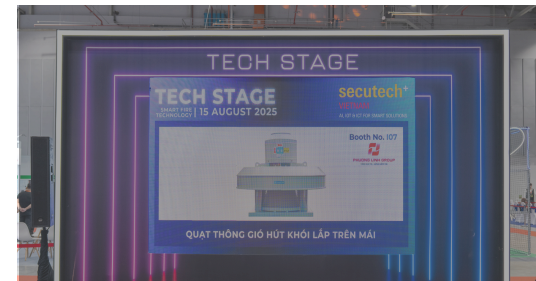
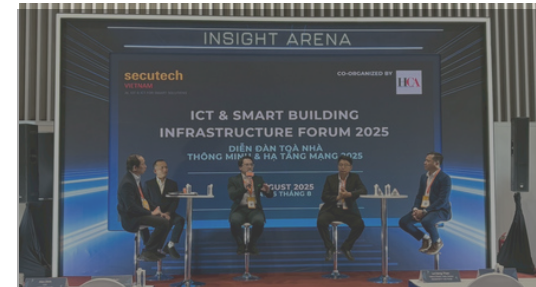
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2025 Post Show Report

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2026 9 - 12
September

Friendship Cultural Palace
Hanoi, Vietnam

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See You Next Year in Hanoi!



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